

LOOKING OUT FOR KIDS

An initiative to address the vision care needs of children

OCTOBER 29, 2016

COMPANY INFORMATION

COMPANY NAME: _____

ADDRESS: _____

CONTACT PERSON: _____ TITLE: _____

PHONE: _____ EMAIL: _____

SPONSORSHIP INFORMATION

___ Diamond Anniversary Sponsor - \$50,000

___ Title Sponsor - \$20,000

___ Twist Tin Sponsor - \$10,000

___ Rock n' Roll Platinum Sponsor - \$7,500

___ Jumpin' Jive Gold Sponsor - \$5,000

___ Sock Hop Supporter - \$2,000

PROGRAM ADVERTISING INFORMATION

Standard Ad Rates

___ Full Page: 5.5" (width) x 8.5" (height) = \$500

___ Half Page: 5.5" (width) x 4.25" (height) = \$275

___ 1/4 Page: 2.75" (width) x 4.25" (height) = \$150

Premium Ad Rates

___ Inside Cover (Full Page): \$1,000

___ Back Cover (Full Page): \$1,500

SILENT AUCTION AND IN-KIND DONATION INFORMATION

Description of donation including restrictions (if applicable) and any information needed for necessary arrangements:

Estimated value: \$ _____

Recommended Starting Bid: \$ _____

Committee/Event Contact: _____

* Any official gift certificate or prize letter should have a contact name, phone number and expiration date including restrictions (if applicable).

OTHER WAYS TO HELP

___ \$50

___ \$60

___ \$110

___ \$200

___ \$1,080-\$1,960

Please mail to:
Salus University
"LOOKING OUT FOR KIDS" EVENT
Attn: Office of Communications
8360 Old York Road
Elkins Park, PA 19027