

A Look at Primary Care Services



The Eye Institute (TEI) of Salus University is proud to recognize Dr. Bisant Labib as the new co-chief of Suite 3 in the Primary Care Service.

Dr. Labib is a 2014 graduate of Salus University Pennsylvania College of Optometry (PCO) and a former Primary Care resident.

Q: Why did you want to be an optometrist?

Growing up, I always knew I wanted to go into healthcare. I realized how much the eye tells you about the rest of the body. The eye is one of the only places where you can view blood vessels in real time. We can look at someone's eyes and see if there are other health issues going on in the body. It's that aspect about optometry that I really like.

Q: What sparked your interest in Primary Care Services?

I was drawn to Primary Care Services largely because I couldn't decide on a specialty. I loved everything so much and there wasn't one specific area of optometry that really stood out to me. I like the idea of being kind of a jack-of-all-trades.

Q: As a Salus/PCO graduate and former TEI resident, how does it feel to take on this role?

This is a wonderful opportunity and I also look at it as a way of giving back. I really appreciate the education that I received here. Now I am in a position where I can continue to provide great care to patients and at the same time, I can mentor future optometrists as well.



Q: What's the most rewarding part about your job?

The students—they have expressed so much appreciation and being in a leadership role, it really means a lot. And of course I can't forget the patients. We're located in a community where a lot of patients are in need of care. To be able to provide quality patient care and the opportunity to offer a great educational experience for students—both of those are really invaluable.

IN THIS ISSUE:

A Look at Primary Care Services

"Looking Out for Kids" Charity Fundraiser a Success

The Danger of Vision Testing Apps

Complimentary Screenings

“Looking Out For Kids” Charity Fundraiser a Success

The 11th annual “Looking Out for Kids” (LOFK) charity fundraiser was a resounding success as hundreds of guests gathered to wine, dine, bid on silent auction items and dance the night away all for a good cause. The event, held at the Philadelphia Cricket Club in Chestnut Hill for the first time, raised more than \$100,000.

The LOFK fundraiser was established to benefit The Eye Institute’s (TEI) School Vision Programs. Through these programs, doctors and students regularly provide vision screenings, comprehensive eye exams and eyeglasses to underprivileged children in Philadelphia, Montgomery and Delaware County schools.



Third grader Yerani Diaz-Hernandez, one of many students to receive vision care thanks to LOFK.



More than 40 auction items were up for bid during the silent auction.



NBC10 reporter and anchor Rosemary Connors hosted the event for the third time. Shelly Yanoff, former executive director of Public Citizens for Children and Youth, was honored with the Lighthouse Award, for her advocacy of quality health-care, child care and public education.

The evening also featured an interview with Yerani Diaz-Hernandez, a student from Whitehall Elementary School in Norristown, Pa. who represented one of the many children who have received vision care thanks to the University’s program.

Total funds raised came from auction sales, program advertisements, monetary donations and the generous support of corporate sponsors. Proceeds will go towards TEI’s continued effort to provide comprehensive vision care services and eyeglasses to uninsured and underinsured children in need.



Representatives from National Vision Inc., which served as the event’s title sponsor.

The Danger of Vision Testing Apps

In today's high-tech age, almost anything you can imagine is available with ease. Whether you want to order food, hail a taxi, search the web or check your bank account – it's all available at the touch of a button. Smartphones have already changed the way we see the world but now there's technology that aims to change the view of vision care.

There are some smartphone apps that claim to conduct vision screenings and tests similar to a routine eye exam. Other platforms allow users to order glasses or contact lenses without actually seeing an optometrist. While these apps aim to make vision care more easily accessible, they can cause more harm than good.

- **Your health can be at risk:** Many of these apps use simple tests designed to measure things like visual acuity (the clarity or sharpness of your vision). These apps are not able to catch signs of more serious problems, which can put both your eye health and overall health at risk.
- **Standards can vary:** Vision testing apps are not held to the same standards as optometrists and are not required to meet the definition of a comprehensive eye exam. As a result, the majority of apps have not been approved by the U.S. Food and Drug Administration (FDA).



- **Patients don't receive proper care:** Even if these apps offered accurate testing, patients might not get the follow up care they need. A comprehensive eye exam with an optometrist ensures not only the correct diagnosis but also that patients receive expert treatment.

Experts agree these platforms can offer resources, but they cannot take the place of the comprehensive eye care provided by an optometrist and any app that claims to be a replacement for a routine eye exam should be avoided.

"These apps definitely cannot replace expert eye care," said Dr. Bisant Labib, co-chief of Primary Care Services at The Eye Institute (TEI). "Serious conditions such as glaucoma, which may lead to irreversible vision loss if left unmanaged, can only be diagnosed via a comprehensive eye exam."

The American Optometric Association recommends adults have a comprehensive eye exam at least once every two years. For those over the age of 60, an eye exam is recommended annually due to the increased risk of cataracts, glaucoma and other conditions that can occur as the eye naturally ages.

If problems arise or if there are changes in your vision, it's important to have your eyes checked sooner. To schedule an appointment at TEI, call 215.276.6111.



The Eye Institute (Oak Lane)
1200 West Godfrey Avenue
Philadelphia, PA 19141
Appointments: 215.276.6111

The Eye Institute (East Falls)
One Falls Center
3300 Henry Avenue, Suite 104
Philadelphia, PA 19129
Appointments: 215.276.6111

The Eye Institute (Chestnut Hill)
Chestnut Hill Plaza
7630 Germantown Avenue, #4
Philadelphia, PA 19118
Appointments: 215.276.6111

The Eye Institute (Norristown)
1401 DeKalb Street
Norristown, PA 19401
Appointments: 610.278.7787

SalusUhealth.com/TEI

The Eye Institute is the clinical optometric practice of Salus University.

COMPLIMENTARY SCREENINGS

Join the Pennsylvania Ear Institute and the Speech-Language Institute for complimentary screenings at select Giant food store locations on the below dates:

April 4, 2018, 10:00 a.m. - 1:00 p.m.
Giant, 2721 Street Rd, Bensalem, PA 19020

April 5, 2018, 10:00 a.m. - 1:00 p.m.
Giant, 2721 Street Rd, Bensalem, PA 19020

May 1, 2018, 10:00 a.m. - 1:00 p.m.
Giant, 2350 Susquehanna Rd, Roslyn, PA 19001

May 2, 2018, 10:00 a.m. - 1:00 p.m.
Giant, 2350 Susquehanna Rd, Roslyn, PA 19001
Giant, 737 Huntingdon Pike, Huntingdon Valley, PA 19006

May 3, 2018, 10:00 a.m. - 1:00 p.m.
Giant, 737 Huntingdon Pike, Huntingdon Valley, PA 19006

