



SALUS
UNIVERSITY

The Eye Institute

EYESIGHT

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“LOOKING OUT FOR KIDS” JUMPS AND JIVES TO THE ‘50S

Elvis, swing dancers and soda jerks filled Salus University’s Hafter Center for the school’s tenth annual “Looking Out for Kids” Charity Fundraiser. The ‘50s-themed evening raised more than \$100,000 to support The Eye Institute’s school vision program.

The program provides vision care services and eyeglasses to economically disadvantaged children in the Philadelphia and Montgomery County School Districts.

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New TEI Norristown Satellite Now Open

In an effort to continually serve a wide-variety of patients throughout the greater Philadelphia area, The Eye Institute (TEI) of Salus University has collaborated with Delaware Valley Community Health, Inc. (DVCH) to open its fourth location in Norristown, PA.

TEI’s newest clinical facility is located at DVCH’s Norristown Regional Health Center, 1401 DeKalb Street. Services include adult and pediatric primary eye care and contact lens evaluations. Dr. Michelle Rivera, who brings more than a decade of optometric experience to TEI, will be the main provider.



Norristown Regional Health Center acts as a one-stop shop for its patients’ medical needs. It offers a wide-variety of

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Dancing the night away!



Us with Sal the Salamander



A night to remember :)

From left: Swing dancers show off their '50s moves and entertain guests; Dr. Michael Mittelman and his wife Tanis pose with Sal the Salamander snapping a quick picture during the event; Partygoers enjoyed ice cream sundaes, root beer floats and retro candies at the full-service

Policy Update: No-Show Fee

The Eye Institute of Salus University understands situations arise that prevent you from keeping your scheduled appointment. We appreciate it when you notify us in advance that you are unable to keep your appointment as this allows us to accommodate other patients.

Effective February 2, 2017, we are requiring 24 hours notice to cancel/ reschedule your appointment. Should you fail to contact us within 24 hours, you will be charged a \$20 fee. This fee is the responsibility of the patient and cannot be billed to your insurance carrier.

To avoid this fee, please call 215.276.6111 or you may respond via The Eye Institute's text message system to reschedule your appointment least 24 hours in advance of your appointment time.

NORRISTOWN

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services, such as adult and pediatric primary care, dentistry, an on-site medication dispensary and much more.

Fluent in Spanish, Dr. Rivera hopes to positively impact the Norristown community at large in addition to helping future optometrists cultivate their skills.

"I'm very passionate about assisting Spanish speakers and excited to have the opportunity to be an instructor," she said. "I've always enjoyed explaining the exam process and other concepts to patients so they fully understand what's going on."



Dr. Rivera is the main provider at the Norristown satellite.

Call 610.278.7787 to schedule an appointment at the Norristown satellite.



lamander; An aerial view of more than 100 silent auction items; Elvis stopping to take photos with attendees; Some of TEI's residents soda jerk station.

Q&A with Dr. Pelino: Macular Degeneration

Q What is macular degeneration?

The first stage is called the dry phase. It's an early withering away of retinal tissue and a tissue behind it called choroid. There's also an accumulation of cellular byproducts called drusen. As time progresses, a certain amount of individuals will get the next phase, called wet macular degeneration. That's when new blood vessels grow and bleed. The majority of macular degeneration is dry, but the more devastating loss of vision is from wet.

Q What are some of the symptoms?

Initially, there may be no symptoms, but as time goes on, they may include: blurred vision, noticing the environment looks wavy, having splotchy vision or a blind spot in your field of vision. There's usually no pain or inflammation.



Dr. Carlo Pelino is chief of The Eye Institute of Salus University's Chestnut Hill satellite office.

Q Who is at risk for macular degeneration?

It's an age-related disease that typically develops after 60 years of age. It's also a genetic disease every race can develop, but usually about 90 to 95 percent of those who get it are Caucasian. It also has environmental factors: smoking, obesity, high cholesterol, lack of exercise and poor diet can contribute to someone's likelihood of developing it.

Those with a family history of macular degeneration should get examined earlier than 60 so the risk factors can be caught. Those with a family history, I make sure to counsel them about the condition and potential risk factors for it. Interestingly, almost the same risk factors for macular degeneration are those for heart disease as well. There seems to be some correlation between the two.

Because it doesn't present symptoms in the early phases, you won't know if you have it. A routine eye exam can identify it. We look to see if the drusen are present and if there's a withering away of the retina.

The Eye Institute (Oak Lane)
1200 West Godfrey Avenue
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The Eye Institute (East Falls)
One Falls Center
3300 Henry Avenue, Suite 104
Philadelphia, PA 19129
Appointments: 215.276.6111

The Eye Institute (Chestnut Hill)
Chestnut Hill Plaza
7630 Germantown Avenue, #4
Philadelphia, PA 19118
Appointments: 215.276.6111

The Eye Institute (Norristown)
1401 DeKalb Street
Norristown, PA 19401
Appointments: 610.278.7787

The Eye Institute is the clinical optometric practice of Salus University.

Primary Care Clinic to Open at TEI Oak Lane

The Eye Institute (TEI) of Salus University has partnered with Ampersand Health and CityLife Neighborhood Clinics to add a primary care clinical facility to its Oak Lane campus. The Oak Lane Clinic will be the fourth addition to Ampersand's Philadelphia-based CityLife Neighborhood Clinics model, which focuses on providing well-rounded, quality care to neighborhoods that traditionally lack access to coordinated care.

The more than 8,000 square-foot renovation project is slated to be complete in spring 2017. The clinic will be accessible from the second-floor entrance of TEI.

