

EYESIGHT

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SUPERHEROES UNITE FOR A CAUSE: LOOKING OUT FOR KIDS FUNDRAISER



Salus University's ninth annual "Looking Out for Kids" charity fundraiser was a WOW! of a success on the evening of Saturday, November 14, 2015. The superhero-themed event had exciting twists and turns throughout the night, including champagne pouring aerial artists, and a replica of the Batmobile which welcomed our guests at the entrance of the Hafter Student Center disguised as Gotham City.

Rosemary Connors, NBC10 news anchor, graciously hosted the event for the second year in a row and warmly invited attendees to have a good time for a great cause. Students dressed as superhero legends including Batman, Robin, the

Green Lantern, and of course, Wonder Woman, struck a pose with guests which added to the overall ambiance of the event. Signature drinks-"Hero Elixir" and "Villain Venom"-were enjoyed as quests bid on over 150 donated silent auction items ranging from handmade wooden stools, autographed memorabilia and artwork, to sports and theatre tickets. "Raising funds for the 'Looking Out for Kids' charity in the company of superheroes was fun-filled and completely different from any other event I've been to," said Joanne Packer, school nurse at Wagner Middle School. "The Batmobile and aerial artists really set the stage for a wonderful evening!"

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LEARNING ABOUT LOW VISION

The William Feinbloom Vision Rehabilitation Center, located at The Eye Institute's Oak Lane facility, provides low vision and rehabilitative services to patients with vision impairments in order to maximize their remaining eyesight. Comprehensive low vision evaluations and rehabilitative services are offered through the center's interdisciplinary staff comprised of optometrists, social workers, occupational therapists, and certified low vision rehabilitation specialists.

Our integrative team develops low vision strategies to help patients successfully achieve day to day tasks such as reading, watching television, and household activities. The specialty service also offers information to patients who have experienced vision loss from congenital ocular conditions and diseases such as age-related macular degeneration or glaucoma. "The Eye Institute's low vision services are meant to help people with visual impairments to function better at home, school, and work," said Dr. Richard Brilliant, a specialist at the William Feinbloom Vision Rehabilitation Center. "We help our patients achieve the daily tasks they haven't been able to perform because of their vision loss."

Services provided at the William Feinbloom Vision Rehabilitation Center include: comprehensive low vision evaluations for adults and children, prescription and dispensing of low vision devices and adaptive equipment, rehabilitative training in the use of remaining vision, adaptive technology evaluations, and referrals to agencies that offer assistance in obtaining

adaptive equipment and rehabilitative services. "The Eye Institute encourages our patients to have a yearly eye exam, which could increase your chances for early detection of macular degeneration and othe vision robbing conditions," said Dr. Brilliant. There is no known cause for macular degeneration, although genetics, smoking, race, high blood pressure, high cholesterol, sun exposure, and obesity may place you at a higher risk for developing the disease.

Macular degeneration can cause devastating central vision loss that cannot be treated or reversed with glasses, contact lenses, or surgery; however, low vision services can allow you to function more independently again.

To make an appointment with a low vision specialist, call 215.276.6111.



Dr. Richard Brilliant treating a patient at the William Feinbloom Vision Rehabilitation Center.

DID YOU KNOW?



High blood pressure, smoking, and obesity can increase your risk of developing macular degeneration? Yearly vision exams can increase your chances for early detection of the devastating condition. To make an appointment for a comprehensive vision examination, call **215.276.6111**.



Over 12 million adults are affected by communication and swallowing disorders? Salus University's Speech-Language Institute provides adult services for word finding difficulties, stuttering, weak voice, swallowing, and other speech disorders. Call **215.780.3150** to schedule an appointment.



The Pennsylvania Ear Institute of Salus University is now offering **COMPLIMENTARY** hearing screenings and video ear exams. To schedule your screening, contact The Pennsylvania Ear Institute at **215.780.3180**.

*Did You Know? is a recurring feature of TEI's Eyesight Newsletter. To send suggestions, email asaracino@salus.edu.

LOOKING OUT FOR KIDS CONTINUED FROM PAGE 1

The superhero-themed event raised over \$75,000 for the "Looking Out for Kids" vision care initiative, and over 30 local businesses were sponsors.

Funds raised from the event help provide uninsured and under-insured children with eye exams and eyeglasses in Philadelphia and surrounding areas. Funds from last year's event alone helped provide more than 2100 vision screenings, over 500 comprehensive eye exams, and over 850 pairs

of eyeglasses to children who do not have direct access to vision care. Each child receives two pairs of eyeglasses – one for home and one to be kept at school.

For more information on Salus University's "Looking Out for Kids" vision care initiative, visit: www.SalusUHealth.com/ LOFK



Wonder Woman and school nurse Joanne Packer (above). Batman and Robin in the Batmobile (below). Photos by John Dolores Photography.



DINING WITH DIABETES

Healthy eating and daily exercise are important factors for individuals living with diabetes. "Diabetes is a disease where 90% of the disease related decisions are made by the patient," said Casey McKinney, Diabetes Education Coordinator of Penn State Cooperative Extension. "Diabetes education empowers the patient to make better decisions. This means better food choices, taking medications correctly, and improving blood sugar levels." This is one of the main

reasons The Eye Institute (TEI) started offering the Dining with Diabetes program to patients. And, the winter session was a sweet success! Dining with Diabetes is a free five-week program TEI coordinates with the Penn State Cooperative Extension. The program's goal is to help people with diabetes understand ways to manage their disease.

Sessions include presentations by a registered dietician or certified diabetes educator on planning healthy meals, exercise ideas, nutrition label reading and lab tests to measure blood sugar levels. "It isn't enough to just check blood sugar levels," McKinney said. "The goal is for a patient to understand the meaning behind the results and know how to react."

For announcements on upcoming sessions, visit: SalusUHealth.com/TEI





HEARING SCREENINGS AT TEI

Hearing health is an important component to your overall wellbeing and happiness. The Doctors of Audiology at the Pennsylvania Ear Institute (PEI) are specialists in diagnosing hearing and balance disorders- most of which can be treated successfully.

PEI uses state-of-the-art technology to determine the nature of the

disorder, and provides appropriate recommendations and treatment options.

Beginning this spring, PEI will be offering hearing screenings to patients of The Eye Institute on Monday afternoons and Tuesday mornings in the lobby area at our Oak Lane location. Walk-ins are welcome!





The Eye Institute (Oak Lane) 1200 West Godfrey Avenue Philadelphia, PA 19141

The Eye Institute (East Falls) One Falls Center 3300 Henry Avenue, Suite 104 Philadelphia, PA 19129

The Eye Institute (Chestnut Hill) Chestnut Hill Plaza 7630 Germantown Avenue, #4 Philadelphia, PA 19118

Main: 215.276.6000

Appointments: 215.276.6111 Website: SalusUHealth.com/TEI

The Eye Institute is the clinical optometric practice of Salus University.

SALUS HEALTH CELEBRATES THE HOLIDAYS!











Salus Health faculty and staff celebrated the holidays with great food and even better company at our festive year-end party. We wish you a wonderful year full of happiness and good health!

STAY CONNECTED:









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