

SPOTLIGHT ON TEI'S NEURO-OPHTHALMIC DISEASE SERVICE

The Eye Institute of Salus University's Neuro-Ophthalmic Disease Specialty Service treats vision related problems and issues associated with the brain, nerves, and muscles.

Patients of this service often experience symptoms of sudden or temporary vision loss, visual disturbances, visual field loss, double vision, drooping eyelids, or other changes in the appearance of their eyes. While some individuals experience specific symptoms, many are asymptomatic, and are often referred by a primary care doctor. "About half of the brain is used for vision-related activities, including sight and eye movement. Some symptoms are more concerning than others," said Dr. Kelly Malloy, Director of The Eye Institute's Neuro-Ophthalmic Disease Service. "For example, a complaint of double vision could be something as



Dr. Kelly Malloy, Director of the Neuro-Ophthalmic Disease Service, evaluating a patient.

simple as needing a new eyeglass prescription, or something as serious as a brain aneurysm."

Patients are generally referred to this specialty service by their primary eye care doctors, or after being seen in TEI's Emergency Service. Patients with symptoms that cannot be explained from a refractive or ocular standpoint are often referred for a neuro-ophthalmic evaluation.

Conditions seen by this specialty include vision and visual field loss, abnormal eye movements, unequal pupil sizes, and eyelid abnormalities. "We try to determine the underlying cause of these problems, which may include conditions such as multiple sclerosis, stroke, brain tumor, aneurysm, thyroid eye disease, and other systemic conditions such as Lyme disease, and autoimmune conditions," said Dr. Malloy.

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HELPING STUDENTS FIND THEIR SIGHT

During the 2014-2015 academic year, The Eye Institute (TEI) of Salus University collaborated with school nurses from the School District of Philadelphia, the Norristown Area School District (NASD), and local area schools to provide comprehensive vision care services and eyeglasses to disadvantaged children throughout the Philadelphia area.

From early September through the beginning of June, The Eye Institute's doctors and student interns conducted over 2,100 vision screenings to students in Philadelphia's public schools. Over 850 children failed the vision screening. Approximately 300 of the students who failed their vision screenings were transported to one of The Eye Institute's three locations and received comprehensive eye exams. When a prescription was given, each child received two pairs of glasses – one for home and one for school. Over 450 pairs of glasses were distributed to students who required a prescription.

"The Eye Institute's school vision program is invaluable to public school students, their parents, teachers, and nurses," said Margo Owen, nurse at Franklin S. Edmonds School in Philadelphia. "This program affords students the ability

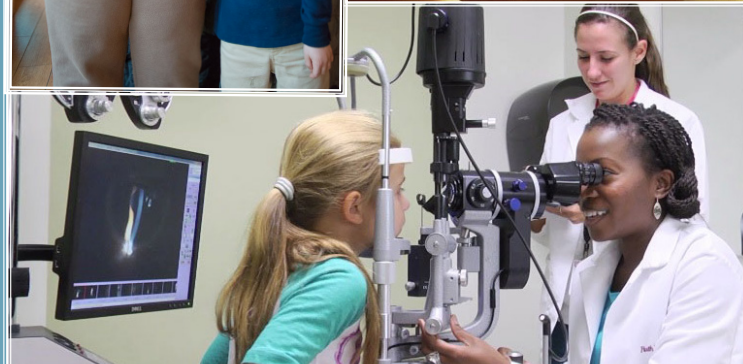
to obtain much needed vision care during school hours, provides transportation, and includes two pairs of glasses. It serves our valuable future assets very well."

For the third consecutive year, The Eye Institute established a school-based vision clinic in the Norristown Area School District (NASD) that moved from school to school according to the district's need. During this academic year, over 230 students were examined in five schools and approximately 416 pairs of glasses were dispensed. "Our medically uninsured or underserved students have an opportunity that may level the playing field for them," said Linda DiMartini, nurse at Whitehall Elementary School. "Thorough vision care and learning go hand in hand. I view this program as the conduit between a child and their basic eye care health."

The Eye Institute is committed to providing vision care

services to underserved children in local communities, and will continue to grow the program. "As the Certified School Nurse at Whitehall Elementary School, I get so excited when I see a student put their glasses on for the first time and say, "I can see so much better!" DiMartini said. "The difference to the child is palpable."

For more information on the Looking Out for Kids vision care initiative, visit www.TEIVision.com/LOFK.



Nurse Patricia Niescier and Andrew Miller (Cole Manor Elementary School -top left), and Dr. Ruth Shoge treating a patient at The Eye Institute (bottom right).

DID YOU KNOW?



June is Cataract Awareness month. Cataracts are the leading cause of vision loss in adults over the age of 55.



Salus University's Speech-Language Institute will be opening for client care in July, 2015. To make an appointment with a speech-language pathologist, call 215.780.3150.



Routine hearing care is part of health and wellness. If you or someone you know has a hearing or balance problem, contact Salus University's Pennsylvania Ear Institute at 215.780.3180.

NEURO-OPHTHALMIC DISEASE SERVICE

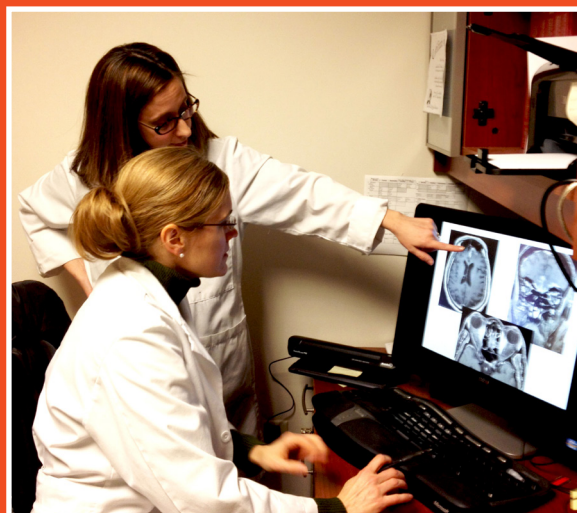
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Based on the findings of an extensive examination, The Eye Institute's doctors determine if an additional work-up is warranted, which may include MRI or CT scans of the brain, laboratory and ultrasound testing, or if the patient needs to be referred to additional specialists to treat or manage a systemic disease.

"I was drawn to the challenge and the "detective work" of localizing the problem and uncovering the cause

of the patient's signs and symptoms," said Dr. Malloy. "The Neuro-Ophthalmic Disease Service bridges the gap between primary eye care providers and neurologists. This service helps to diagnose and localize the problem and determine the best place to send the patient for the most appropriate treatment."

For more information on The Eye Institute's Neuro-Ophthalmic Disease Service, please call 215.276.6000.



Dr. Kelly Malloy and Dr. Erin Draper evaluating a patient's progress.

DINING WITH DIABETES

Diabetics are at a high risk for developing vision problems including glaucoma, cataracts, and diabetic retinopathy. Eye health can be greatly improved by keeping blood-glucose levels within a specific target range. A well-balanced diet along with daily physical activity is an easy and effective way to manage diabetes and improve the overall health of one's eyes. The Eye Institute of Salus University recently partnered with Penn State Cooperative Extension to offer patients and members of the local community a free diabetes education program. *Dining with Diabetes* combined social support and nutrition information along with meal planning and real-time cooking demonstrations in order to educate those with the disease.

Following a careful meal plan is the first step in controlling blood sugar levels, and can often be the most difficult step in managing your diabetes. This program is designed to educate individuals with diabetes, and their families,

on realistic changes they can make to their diet and physical activity levels to control their diabetes, and create healthier habits. *Dining with Diabetes* instructors, Casey McKinney, Luz Stella Valencia, and Suzanne Weltman, led important discussions regarding basic carbohydrate counting, meal timing, portion control, vitamins and minerals, nutrition label reading, and how to create healthy meals without reducing flavor and enjoyment. Participants' HbA1c values (blood sugar levels) were tested during the initial session, and were then compared to their levels at the final session a few weeks later.

"Knowledge is power. I learned how to read food labels, and now understand the difference between good and bad carbs- something I was unaware of before," said Debra McReynolds, a

Dining with Diabetes participant. "The recipes provided are delicious and never leave you feeling deprived. Overall, this program was empowering, and helped me to understand my disease and how to live with it."

Please be on the lookout for additional *Dining with Diabetes* educational classes in the future.



Dining with Diabetes participants and instructors.



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The Eye Institute (East Falls)
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Appointments: 215.276.6111
Website: www.TEIVision.com

The Eye Institute is the clinical optometric practice of Salus University

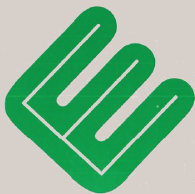
REBRANDING INITIATIVE

The Eye Institute of Salus University would like to introduce you to our refreshed brand that makes a powerful promise about our commitment to patient care, health, and well-being. A company's brand represents who they are, what they do, and portrays their reputation for trustworthiness.

A Philadelphia-based branding agency, BrandDrive, developed a plan for Salus University in order to convey the Salus promise to our patients, students, faculty, alumni, and the public at large. This included a creative plan which would position the

university and its clinical facilities as a more powerful voice in the market.

You'll begin to see our exciting new look in our brochures and advertising, as well as outdoor signs and brand new website launching later this summer (www.salusuhealth.com). The new look and feel of our materials is one that is strong, proud, and unified across the university's clinical facilities, Colleges, and programs.



The Eye Institute
of the Pennsylvania
College of Optometry

1978



The Eye
Institute

of the Pennsylvania College of Optometry

1990



The Eye
Institute
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2008



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