

Salus University, TD Bank
and National Vision, Inc.

present the

FOURTEENTH ANNUAL

LOOKING OUT FOR KIDS

VIRTUAL CHARITY FUNDRAISER

Saturday, May 1, 2021

at 6:30 p.m.

Honoring TD Bank

SalusUHealth.com/LOFK

Dear Colleagues and Friends,

Thank you for your generous support of the fourteenth *Looking Out for Kids* charity fundraiser. As we continue to work through the unprecedented challenges presented by the COVID-19 pandemic, this year, even more than most, your donations have played an essential role that has been critical to our success in providing vision care services and eyeglasses to underserved and uninsured schoolchildren. With many children not able to attend schools in person, we have had to go out to their local neighborhoods, sometimes working with community partners, to ensure these children had access to care. As you may know we have expanded our reach past our traditional area of concentration in the Philadelphia School District to include the Norristown, Abington and Cheltenham School Districts, as well the Chester community, which has made this even more challenging. It is also because of your generous contributions that for the past few years, as well as vision care services, we have expanded our program's reach to include support for audiology services. We are proud to be woven into the fabric of the communities we serve. With your sustained support, our professional staff and healthcare interns continue to improve the lives of thousands of children in our region through the care they provide. On behalf of all those children we serve, as well as a very grateful Salus University team, I offer my most sincere, personal thanks.

Gratefully,

A handwritten signature in black ink, appearing to read 'M. Mittelman', written in a cursive style.

Michael H. Mittelman, OD, MPH, MBA, FFAO, FACHE
President, Salus University



FOURTEENTH ANNUAL

LOOKING OUT FOR KIDS

VIRTUAL CHARITY FUNDRAISER

Run of Show

6:30 p.m. – 6:55 p.m. Networking with Bidding

Program Starts at 7:00 p.m.

Welcome and Thank You to Sponsors

DR. MICHAEL H. MITTELMAN

President, Salus University

Sponsor

READE FAHS

CEO, National Vision, Inc.

Lighthouse Award Introduction

DR. MICHAEL H. MITTELMAN

2021 Lighthouse Award

THOMAS SHOEMAKER

PA Market President

GEOFFREY D. BRANDON, SVP

Regional Vice President

LOFK Students with Rosemary Connors

ROSEMARY CONNORS

Emmy-winning NBC10 Anchor and Reporter

Fund-A-Need

JACQUELINE PATTERSON

Vice President of Institutional Advancement

KATE BRAEMER

Looking Out for Kids Volunteer

Bidding Closes at 9:00 a.m. on May 2, 2021



FOURTEENTH ANNUAL

LOOKING OUT FOR KIDS

Proceeds support healthcare for children in need

This year, we celebrate the fourteenth annual “Looking Out for Kids” fundraiser. The financial success of this annual event, especially in these unprecedented times, means that Salus can continue providing vision and hearing care to children in need in Philadelphia and Montgomery County. Just look at what we accomplished during this past academic year before the pandemic thanks to your generosity from 2019:

- Provided vision screening services for more than **4,300 school-aged children**
- Conducted hearing screening services for more than **3,000 children**
- Dispensed more than **920 pairs of eyeglasses**

While it is difficult to know exactly how things are going to evolve, one thing is still true — the work we do is essential, perhaps now more than ever before. Most early learning occurs through the visual and hearing system and now in a virtual classroom setting. By providing free vision and hearing services, we are making a difference in the lives of the children we serve.





Lighthouse Award

Since its inception, Salus University and its clinical facilities have been dedicated to protecting, promoting, and improving health and well-being through the delivery of outstanding health sciences education, leading-edge research, patient care, and community service to diverse populations in the United States and worldwide. The Looking Out for Kids (LOFK) vision care initiative and fundraiser was first held in 2007 and is emblematic of the Salus mission to make a difference in the communities we serve in Philadelphia and its surrounding communities. In reflection and recognition of the continuing success of this program, Salus University created the Lighthouse Award for stellar, selfless, pathfinding community service in 2016.

Those nominated for this prestigious award are beacons of light and sources of strength in the community in which they live, work, and serve above and beyond their occupations. Annually, one or more Lighthouse Award recipients are nominated, selected and then honored for their extraordinary service that substantially benefits the health and well-being of disadvantaged and underserved children and youth in the greater Philadelphia area.



2021 Lighthouse Award Recipient

TD Bank

TD Bank's philanthropy is centered around its corporate citizenship platform, the TD Ready Commitment, which actively promotes inclusivity, economic vitality, environmental wellbeing and health and enables people of all backgrounds to succeed in a rapidly changing world. As part of the TD Ready Commitment, TD targets community giving in four critical areas: financial security, a more vibrant planet, connected communities, and better health.

Since 2014, the TD Charitable Foundation (TDCF) has contributed \$74,000 to Salus University's Looking Out for Kids Norristown project.

In 2020, a year none of us will ever forget, TD quickly responded to the community's needs and redirected funding to help support an inclusive recovery from COVID-19 for communities, customers and colleagues.

In response to the pandemic, TD launched the Community Resilience Initiative, a comprehensive program including funding, employee engagement and on-going collaboration with organizations and community groups that are critical now and into the future. Specifically, they provided immediate support for health and social needs, and for small businesses and individuals to weather the storm and lead the recovery. TDCF redirected \$1 million toward innovative solutions for the COVID-19 health crisis, \$2 million to build individual financial literacy and support small business enterprises; additionally increased/accelerated funding to support United Ways and other community organizations assisting with food insecurity, basic needs, housing/rent, utility, healthcare resource constraints and more in the wake of the COVID-19 crisis.

We look forward to continuing to work together to build on our efforts to create a more inclusive and sustainable future.



Thank you!

Looking Out for Kids Charity Sponsors

TITLE SPONSORS



Bank

America's Most Convenient Bank®



GOLD SPONSORS



CooperVision®





SILVER SPONSORS



BRONZE SPONSORS

Stevens & Lee

Sharp's Landscaping, Inc.

Crown Holdings, Inc.

Patriot Construction

Webber Associates, LLC

Joyce Koh, LLC

General Vision Services



Event Co-host

Rosemary Connors



Rosemary Connors is an Emmy award-winning anchor and reporter for NBC10 News. She is the co-anchor of the 11 a.m. weekday newscast. You can also watch her live reports in the field during the afternoons. Rosemary is the third generation of women in her family to report the news in Philadelphia. She enjoys meeting people from all walks of life, who trust her to tell their stories.

As a native of Wynnewood in Montgomery County, she appreciates the opportunity to cover the region where she grew up and went to college. She received a Bachelor of Arts degree from the University of Pennsylvania. Rosemary also holds a law degree from Temple University's Beasley School of Law.

Rosemary joined NBC10 in 2009. Prior to working at NBC10, she got her start in broadcast journalism as an intern at The Today Show and as an intern at NBC10. She then worked as a reporter and anchor in Grand Junction, Colorado and in Fort Myers, Florida. Rosemary has won six Mid-Atlantic Emmy Awards at NBC10 for her coverage of topics ranging from a deadly prison standoff in Delaware to school closures in Philadelphia.

Rosemary serves on the Board of Directors for the non-profit MANNA. For more than 25 years, MANNA has been serving residents throughout the region battling life-threatening illnesses by cooking and delivering medically appropriate meals. Rosemary is a member of the Board of Trustees of the Academy of Notre Dame in Villanova, where she attended high school. She is also an active supporter of the Kyle Ambrogio Foundation, a non-profit that promotes education and awareness of depression in teens and young adults.

**Some set
the bar.**

**Others
raise it.**



We applaud and admire the work that Looking Out for Kids accomplishes. Thank you Salus University for honoring us with the Lighthouse Award.



America's Most Convenient Bank®

Connect to TD:



@TDBank



@TDBank_US



TDBank_US



@TDBankUS

Member FDIC, TD Bank, N.A.



We are proud to support Salus University and Looking Out for Kids.

Congratulations on your incredible philanthropic
achievements within your community.



AMERICA'S BEST
CONTACTS & EYEGLASSES.

EYEGLASS WORLD

Vision Center
Brought to you by Walmart*

vista
OPTICAL
In Selected Fred Meyer Stores

vista
OPTICAL
In Select Military Exchanges

NationalVision.com



KIDS SHOULD GROW STRONGER

Their myopia shouldn't.



Now you can help slow the progression of myopia in your age-appropriate patients.¹

Introducing the **Brilliant Futures™ Myopia Management Program with MiSight® 1 day** contact lenses. MiSight® 1 day is the first and only FDA-approved* soft contact lens to slow the progression of myopia in children aged 8-12 at the initiation of treatment.^{1†}

59%

Slows Myopia Progression
on average^{1†}

52%

Axial Length Elongation Reduction
on average^{1†}



Child Friendly¹
1 day lens

BRILLIANT FUTURES™

WITH **MiSIGHT® 1 day**



CooperVision®

Ask your CooperVision sales representative about Brilliant Futures™ with MiSight® 1 day lenses

Indications for use: MiSight® 1 day (omafilcon A) soft (hydrophilic) contact lenses for daily wear are indicated for the correction of myopic ametropia and for slowing the progression of myopia in children with non-diseased eyes, who at the initiation of treatment are 8-12 years of age and have a refraction of -0.75 to -4.00 diopters (spherical equivalent) with ≤ 0.75 diopters of astigmatism. The lens is to be discarded after each removal.

[†]Compared to a single vision 1 day lens over a 3 year period.

¹Chamberlain P, et al. A 3-year randomized clinical trial of MiSight® lenses for myopia control. *Optom Vis Sci.* 2019; 96(8):556-567.



come home to...
LINDY
communities
Since 1939

*With Special Appreciation
and Thanks to
Salus University for their
Outstanding Service
to our Community*

*The Art
of Living*



Visit our Communities at

COMEHOMETOLINDY.COM



Let MyEyeDr. help you see clearly with the

Gift of Vision

myeyeDr.
OD.

Learn more at
myeyedr.com or
866.693.9336



WE WELCOME ALL INSURANCES

OfficeDepot
proudly supports
Salus University's
Looking Out For
Kids!

Office DEPOT. OfficeMax

Taking care of business



Improving lives by improving vision

STAAR Surgical salutes
Salus University
Looking Out For Kids



Refrigeration Company, Inc.

Ice machines, commercial refrigeration,
and walk-in refurbishing. It's what we do.



Celebrating over
80 years of service

For service or sales call 215-426-4722
or Email us: support@atlanticice.com



WillsEye Physicians

Mid Atlantic Retina

1-800-331-6634 | midatlanticretina.com

- ◆ Providing state-of-the art retina care for over 50 years.
- ◆ Internationally recognized as leaders in Vitreoretinal Disease by top Ophthalmology and Medical Societies.
- ◆ Exclusive Retina Physicians and Surgeons for Wills Eye Hospital
- ◆ Access to cutting edge medical and surgical treatments through our participation in all major clinical trials.

17 Offices in the Tri-State Area

Pennsylvania

Wills Eye Hospital	King of Prussia
Philadelphia	Lansdale
Bala Cynwyd	Langhorne
Bethlehem	Newtown Square
East Stroudsburg	Northeast Philadelphia
Huntingdon Valley	Plymouth Meeting

New Jersey

Cherry Hill
Marlton
Mays Landing
Washington Township

Delaware

Newark
Wilmington

Allen Chiang, MD | Michael N. Cohen, MD | James P. Dunn, MD | Mitchell S. Fineman, MD
David H. Fischer, MD | Sunir J. Garg, MD | Omesh P. Gupta, MD | Allen C. Ho, MD | Jason Hsu, MD
Richard S. Kaiser, MD | M. Ali Khan, MD | Michael A. Klufas, MD | Ajay E. Kuriyan, MD
Sonia Mehta, MD | Carl H. Park, MD | Carl D. Regillo, MD | Arunan Sivalingam, MD
Marc J. Spirn, MD | James F. Vander, MD | David Xu, MD | Yoshihiro Yonekawa, MD



GILBERTSON GROUP

Commercial Security Experts

Systems Integration

- Access Control
- Aggression/Gunshot Detection
- Fire Alarms
- Intercoms/Mass Notification
- Intrusion Alarms
- Metals/Weapons Detection
- Video Surveillance

Physical Security

- Locksmith Services
- Pneumatic Delivery Systems
- Safe Deposit Boxes
- Safes & Lockers
- Security Entrances & Turnstiles
- Undercounter Steel Pedestals
- Vaults



Retail Delivery

- ATMs/ITMs
- Branch Automation
- Cash Recyclers
- Smart Safes
- Teller Assist Machines



www.GilbertsonGroup.com



*Serving the Tri-State Region and beyond for 30 years.
Now in our 2nd Generation of Family Ownership.*



Bucks Montgomery
Optometric Society
proudly supports Salus
University's Looking
Out For Kids!





TOYOTA

conicelli

A NICE PLACE TO DO BUSINESS

Conicelli Toyota of Conshohocken



SELECTION

Over 400 new Toyotas and over 175 Certified and Quality Pre-Owned vehicles of many makes and models.



FINANCE

We have one of the largest Special Finance Departments. Let us help you re-build your credit and get approved.



SERVICE

Make us your go-to Service Center with free lifetime state inspections, after hours emergency roadside assistance, complimentary oiling.



COMMUNITY

Conicelli Toyota proudly sponsors many local charities, community events, and youth teams.



BUY ONLINE

Save time and buy online with Conicelli's E-Select. No chaotic drive-in's. Buying made nice, easy, and convenient.



LOCATION

All roads lead to Conicelli Toyota. Near the Blue Bank, PA Turnpike, and all major roads.

550 Ridge Pike, Conshohocken, PA 19428

1-888-CONICELLI

www.ConicelliToyotaofConshohocken.com

**ENTREPRENEURIAL. NIMBLE.
RESPONSIVE.
QUALITIES YOU LOOK FOR
IN A LAWYER.**



Fox Rothschild LLP
ATTORNEYS AT LAW

950 attorneys | 27 offices



Optical to Ophthalmology Eye Designs has you covered.

EYE | DESIGNS
CUSTOM INTERIORS + FURNITURE *group*[®]
www.eyedesigns.com
800-346-8890

Contact us today for
your Complimentary
Space Plan




THREEFOXES CONSULTING
Clever Solutions for Clever Nonprofits

 **RONI
LAGIN
& Co.**

We proudly
support
Salus University
and
Looking Out
for Kids

ronilagin.com

Proud to support

Salus University

and its

**Looking Out
for Kids Program**



www.stevensleegriffin.com

GVS is Proud to Support

 SALUS UNIVERSITY
**LOOKING OUT
FOR KIDS**

GVS | GENERAL[®]
VISION
SERVICES
generalvision.com

SEE WELL,
DO GOOD

When you take advantage of your
GVS vision benefits, we'll donate
a pair of glasses to someone in need.

Applauding the excellence
and dedication of
Salus University and its
commitment to the children
of underserved communities



JOYCE KOH, LLC

www.yourinhousecounselor.com

joyce@yourinhousecounselor.com | 215.808.5361

DELIVERING YOUR
IN-HOUSE COUNSEL SOLUTIONS



Serving the Greater
Philadelphia Area for the
past **20 years.**



Interior Fit-Out General Contractor Specializing In:

- Pre-Construction
- Construction Management
- Design/Build Construction
- General Contracting
- Budget Estimating

Proud to support Salus University &
Looking Out For Kids Charity

Stay connected with us:   



www.patriotconstruction.com

950 Calcon Hook Rd. Sharon Hill, PA 19079 | 215-731-0555



SHARP'S
LANDSCAPING, INC.

One Firm Managing Your Entire Landscape

7911 North Hamilton Street | Harrisburg, PA 17107 | 717.8.SHARPS 255.845.1353 Fax: 717.845.1382

THANK YOU



for everything you do to
advance human health!



WEBBER
— ASSOCIATES —

3926 Seabiscuit Way | Harrisburg, PA 17112

717-877-1746

MaryKeenan@webber-associates.com

CROWN HOLDINGS, INC.

proudly supports

Salus University

and the annual

Looking Out for Kids

program.



CROWN

Brand-Building Packaging™

Concerned about screen time?



eyesafe

REDUCES BLUE LIGHT FROM
DIGITAL DISPLAYS

eyesafe.com



PROCEEDS SUPPORT HEALTHCARE FOR
CHILDREN IN NEED AND REPLACEMENT
OF THE MOBILE HEALTH CARE UNIT

SalusUhealth.com/LOFK



PROUD TO SUPPORT LOOKING OUT FOR KIDS

We work with you and your contractors, architects & designers to ensure your new space has the technology you need for today and in the future. We are a LV-AV Telecom Construction company so let your Opt4 superheroes swoop in and manage your project from start to finish — including technology design, installation & maintenance.



O·P·T
4
GROUP LLC

LOOK NO FURTHER - WE DO IT ALL!

- Cat6a, Cat6, & Fiber Cabling
- Audio Visual: Including digital & lobby building directory signage
- Zoom, Web-x, Teams AV & Solutions
- Hosted VoIP Strategies
- Facility Paging & Sound Masking
- Thermal Entry Screening
- Hoteling Lobby Products
- Video Surveillance
- Managed I.T. Services

CALL 215-345-8222 OR VISIT
OPT4GROUP.COM TO GET STARTED!