



A Quarterly Publication
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the Pennsylvania College
of Optometry at Salus
University



Eyesight

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UNVEILING THE "NEW" EYE INSTITUTE



A LOT CAN HAPPEN IN A YEAR...

During the last 12 months, The Eye Institute has been transformed from a tired, 30-year-old building to a vibrant, state-of-the-art clinical facility. The \$11 million dollar renovation project - a commitment to our patients and the Oak Lane community - is now a reality. The excellent quality of care our patients have continued to experience will now be enhanced by the beautifully designed and tastefully appointed modern clinical space.

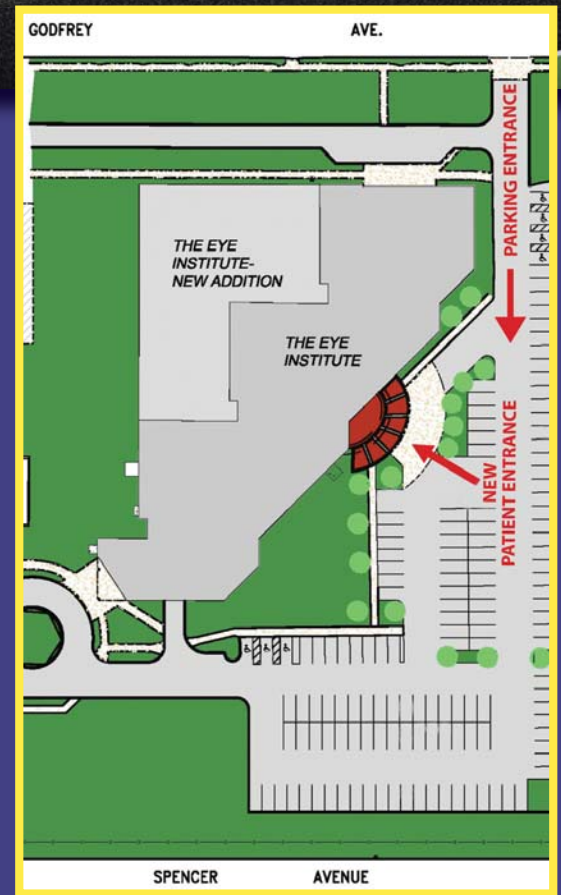
THANK YOU FOR PATIENCE DURING THE RENOVATIONS.

Key points about the move into the new facility:

- The Eye Institute's **Oak Lane** facility will be **CLOSED** from **May 16 through May 30, 2011** while we move into our new eye care center. The Eye Institute will

REOPEN on **Tuesday, May 31, 2011.**

- From **May 16 through May 30, 2011**, patient care will continue at our **TWO SATELLITE PRACTICES** (The Eye Institute at Mt. Airy, 7145 Germantown Avenue, and The Eye Institute at Falls Center, 3300 Henry Avenue).
- The **NEW PATIENT ENTRANCE** as of **May 31, 2011** will be located under the yellow canopy on the **SOUTHEAST SIDE** of the property's **RENOVATED LOWER LEVEL**. This entrance is best accessed through the Godfrey Avenue driveway as pictured on the right.
- **PATIENT PARKING** continues to be **FREE** and is available in the lot off of Godfrey Avenue.



*The Eye Institute's **Oak Lane** facility will be **CLOSED** May 16 through May 30, 2011 while we relocate our patient services to the newly renovated space on the lower level. We will **REOPEN** May 31, 2011. Our satellite offices in **Mt. Airy** and **Falls Center** will be **OPEN** during this time.*



The pediatric suite in the newly renovated clinical facility is “eye-popping.” The vibrant colored walls and floors serve as the perfect new home for “Seemore.” Since 2007, the nine-foot fiberglass bear bench has been a central fixture in The Eye Institute’s pediatric service. “Seemore” was originally painted and displayed on Germantown Avenue in Chestnut Hill’s “AbZOOlutely Chestnut Hill” public art initiative and fundraiser. During the summer of 2006, as part of this program, TEI commissioned local artist Rebecca Thornburgh to design and paint “Seemore.” She created a whimsical theme integrating references to

eyes and vision - a perfect fit for the pediatric service mascot. In preparation for reopening the pediatric service on May 31, 2011, Rebecca is giving “Seemore” a facelift, repairing the scrapes and scratches created by everyday life in the children’s waiting room. She has also been asked to create a mural on the pediatric waiting room walls to continue his theme. “Seemore’s” return, along with the mural, represent just two of many highlights in our new clinical facility.

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Rebecca gives Seemore a facelift in preparation for the opening of the new clinical space on May 31, 2011.

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Philadelphia, PA 19129

Main: 215.276.6000
Appointments: 215.276.6111
Website: www.TEIVision.com

The Eye Institute is the clinical practice of the Pennsylvania College of Optometry at Salus University