

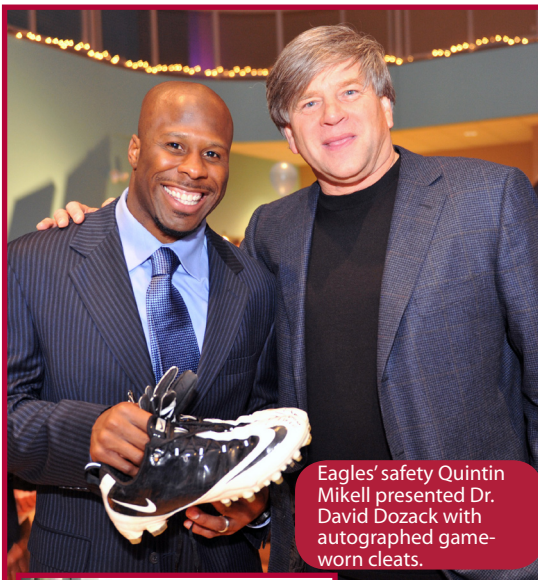


A Quarterly Publication
of The Eye Institute of
the Pennsylvania College
of Optometry at Salus
University



Eyesight

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Eagles' safety Quintin Mikell presented Dr. David Dozack with autographed game-worn cleats.



Eagles' rookie linebacker Keenan Clayton slides in between Dane Nealis and Patrick Echevarria.

The Big Winners: Children In Need!

The Eye Institute's fourth annual "Looking Out for Kids" charity fundraiser was held Saturday, November 13th at the Hafter Student Community Center on the Elkins Park campus of Salus University. The "Looking Out for Kids" charity raises funds to pay for vision care services and eye glasses for under insured and uninsured children in Philadelphia and its surrounding communities. The co-hosts for the evening included Lisa Nutter, President of Philadelphia Academies, Inc. and first lady of Philadelphia; Dr. Eileen Tyrala, pediatrician at St. Christopher's Hospital for Children; and Quintin Mikell and Keenan Clayton from the Philadelphia Eagles.

By every measure the event was a great success. The room was filled with nearly 230 guests, all poised to be winners of items from the fantastic silent auction table. However, the big winners of the evening are the children who will benefit from the vision care and eyeglasses received through the funds raised. One out of every four children experiences a vision problem that may affect school performance. The Eye Institute and its staff are committed to providing quality vision care services to children, particularly those who are disadvantaged. The Eye Institute would like to thank the "Looking Out for Kids" corporate sponsors, whose generosity and support helped make this event financially successful.

THANK YOU:

- Fox Rothschild LLP
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- M&S Technologies

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Top (l-r): Dr. Eileen Tyrala, St. Christopher's Hospital for Children's Pediatrician; Dr. Susan Oleszewski, The Eye Institute's Vice President for Patient Care Services; Dr. Donald Goldsmith and Lisa Nutter, President of Philadelphia Academies, Inc. enjoyed the VIP reception. Right: Attendees and guest vocalist, Lenette Foster (second from left), danced the night away.
Photos by John Dolores Photography



RENOVATION UPDATE



Above: Architect renderings of The Eye Institute's new entrance; Left: The steel beams for the canopy entrance of The "New" Eye Institute, opening Summer 2011, are erected; Right: The 15,000 square foot build-out of the building's lower level facing Godfrey Ave.

Over the past eight months, local residents, patients, and The Eye Institute's staff and doctors have watched the building at 1200 West Godfrey Avenue be transformed. In May of this past year, following the official groundbreaking, the construction company began removing trees and leveling the land in preparation for the build out of the 15,000 square foot addition to the lower level. The exterior walls now have a finished surface. The steel work for the entrance canopy has been erected and the majority of the construction has moved inside. Renovation on the closed-in ground level began in the fall. As the interior walls on this level were constructed, the overall colors for the fixtures and finishings were finalized and the furniture was chosen. With studs in place, the drywall was mounted in December. The roof on the expansion has been put down and all electrical work including data and telephone wiring has started.

"The Eye Institute is very excited to provide exceptional customer service in an enhanced setting," Thomas Falkowski, Associate Director for Patient Care Services, said of the renovation progress. "We are progressing according to schedule and are excited to move in and provide care in our new facility in early summer 2011."

Please remember, The Eye Institute continues to deliver all services on the modified upper level until this first phase of the renovation process is complete.

When coming to The Eye Institute, please park and enter the building on the Spencer Street side of the property.

For appointments, call 215.276.6111.

Acknowledgements



For more information, visit www.alcon.com.

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The Eye Institute



PA Eye Institute



Above: The yellow star on the campus map of the Falls Center complex marks the location of The Eye Institute's newest site at 3300 Henry Avenue; Middle right: An expanded eyewear center and larger state-of-the-art facilities are just two highlights of The Eye Institute's newest site; Bottom right (l-r): Staff Sharon Kelly, Dr. DeGaulle Chigbu and Denise Mumper in front of select eyewear



The walkway to the The Eye Institute's entrance at One Falls Center.



The Eye Institute at Falls Center: Our Newest Location

For the past 10 years, The Eye Institute has operated a clinical practice in the Strawberry Mansion community at 29th and Dauphin streets. The Eye Institute at Strawberry Mansion and the patients from that community have represented a valued part of The Eye Institute's clinical system. On November 30, 2010, The Eye Institute moved its Strawberry Mansion office to a newly renovated space in the Falls Center Complex at 3300 Henry Avenue (the old Women's Medical College and Hospital location). Highlights of The Eye Institute at Falls Center are:

- A larger clinical space provides opportunities to better serve the vision care needs of patients.

- The new optical center allows for an expanded fashion eyewear selection.
- The campus location - only 1.5 miles from the 29th and Dauphin location - provides free parking and is easily accessible by public transportation.

"The Eye Institute has valued its professional relationship with the patients we have served at the Strawberry Mansion location for the last 10 years," Dr. Susan Oleszewski, Vice President of Patient Care Services, said. "We look forward to continuing that relationship in a practice environment that will enrich the care our patients receive."

**The Eye Institute
at Falls Center**
3300 Henry Avenue
One Falls Center
Philadelphia, PA 19129

**For appointments, call
215-276-6111.**



**The Eye
Institute**

The Clear Choice For Your Vision Care Needs

The Eye Institute
1200 West Godfrey Avenue
Philadelphia, PA 19141

The Eye Institute (Mt. Airy)
7145 Germantown Avenue
Philadelphia, PA 19119

The Eye Institute (Falls Center)
3300 Henry Avenue
One Falls Center
Philadelphia, PA 19129

Main: 215.276.6000
Appointments: 215.276.6111
Website: www.TEIVision.com

The Eye Institute is the clinical practice of the Pennsylvania College of Optometry at Salus University.

January: Glaucoma Awareness Month

Glaucoma is a group of diseases that can damage the optic nerve. Damage to the optic nerve can lead to a devastating loss of vision which can forever change the life of an individual.

Nearly three million people in the United States have glaucoma, and half of these people have yet to be diagnosed because the disease presents with no symptoms. One of the principal findings in patients with glaucoma is a person's eye pressure (intraocular pressure) is too high, thus causing damage to the optic nerve. Early diagnosis (through routine eye exams) can identify if an individual has glaucoma. Glaucoma usually can be effectively treated with eye drops if diagnosed early.

You are at risk for glaucoma if:

- A family member has glaucoma
- You are an older adult
- You are African American - African Americans are three times more likely than Caucasians to have glaucoma and four times more likely to experience blindness from the disease.



The professional staff at The Eye Institute recommends if you have any of the above risk factors and have not had an annual eye exam in the last year, make an appointment today at one of The Eye Institute's **THREE** practice locations.

**For an appointment, please call 215.276.6111
or visit www.TEIVision.com.**



SEASONAL SALE
20-50% OFF
SELECT FRAMES
ONLY

Offer valid at any of the three Eye Institute locations.
Cannot be combined or used with any other offer or insurance benefit.
Coupon must be present at time of initial order.

EXPIRES 3/4/2011



Spreading Holiday Cheer



The Eye Institute's festive staff celebrated the holiday on December 17th at Salus University's annual party.